



DESOTO FAMILY DENTAL CARE

SMILE • UPDATE

• NEWSLETTER •

Fall 2014

New Services Provided At DFDC

Convenience for you!

With the addition of **Dr. Pradeep Adatrow** to our practice, we can now offer a multitude of specialty services to our patients without them having to go to a specialist's office. The following are specialty services that Dr. Adatrow can provide:

DENTAL IMPLANTS

Dental implants offer our patients a natural looking, aesthetically pleasing replacement for adult teeth, restoring the ability to eat most foods and to smile with confidence. Whether you are missing a single tooth and need a crown restoration, or are missing an entire arch of teeth and are interested in a stable denture, dental implants provide excellent support for a range of prostheses.

Implants don't affect surrounding teeth like traditional bridges do, and unlike removable dentures, there is never a risk of implants slipping out of place. Once the treatment is complete, the dental implants will become a durable, long-lasting part of your smile.

INTRAVENOUS (IV) SEDATION

With Dr. Adatrow and our new employee, Jessica Scroggs, (RN), we now offer Intravenous (IV) sedation dentistry at our practice. Sometimes referred to as "sleep dentistry" or "twilight sleep", it is a method of administering sedative medications directly into the blood stream. IV sedation causes patients to drift into a state of deep relaxation that allows them to remain unaffected by the procedure being performed, but at the same time allowing them to remain responsive to sound and sight. You will be unable to feel pain and will emerge from treatment without remembering the details. Patients who struggle with dental phobias can take comfort knowing that there is a solution.

TEMPOROMANDIBULAR JOINT DISORDERS (TMD/TMJ)

Do you have headaches, neck and shoulder pain, jaw clicking or popping, or earaches and can't seem to pinpoint the cause? TMJ disorder, or TMD, occurs when the jaw is misaligned, putting stress on the jaw muscles, which leads to a number of debilitating symptoms. You don't have to live in pain any longer - we can help. Let Dr. Adatrow and his expert staff assist you in diagnosing your TMJ-related symptoms and we'll set you on a path to recovery.

PERIODONTAL DISEASE

Periodontal diseases are ongoing infections of the gums that gradually destroy the support of your natural teeth. This disease damages the teeth, gums, and jawbone of more than 50% Americans by age 45.

As periodontal disease progresses, the supporting gum tissue and bone that holds teeth in place are destroyed. This disease can irreversibly damage the gums and bone supporting the teeth leading to loosening or shifting of teeth. These negative changes not only affect your ability to chew and speak, they also spoil your smile. If you have any of the following symptoms, let Dr. Adatrow evaluate you for periodontal disease:

- Red, Swollen, Tender Gum Tissue
- Bleeding or Pus from Gums
- Exposed Root Surfaces (gum recession)
- Persistent Bad Breath
- Mobile or Loose Teeth

We are excited to offer these additional services to our patients. We hope this is a convenient way for you to get the specialty services you need without having to go to another office.



We're On The Lookout

Regular oral cancer screenings

While you may think that cancer of the mouth is rare, it will be diagnosed in over 100 people each day in North America, and someone dies from it every hour every day.

- Younger non-smoking patients under the age of 50 are the fastest-growing segment of the oral cancer population.
- 75% of head & neck cancers originate in the tongue, 17% on the lip, 14% on the mouth floor.
- When found at early stages of development, oral cancer patients have an 80-90% survival rate.

Please keep your regular hygiene appointments where we can thoroughly check for signs of anything unusual. That could be all it takes to save your life.

True Quality Shows

When you're smiling – we're smiling!

Gum disease is a triple threat. It arrives silently without symptoms, so opportunities for prompt treatment are missed. It can damage your oral and general health, and it can profoundly diminish your quality of life because **untreated gum disease can affect your day-to-day life in many ways...**

- Your mouth and face can really hurt. It is an infection after all, and as such, involves swelling and bleeding.
- You can find it difficult to chew food which puts your general health at risk. Flavor can be greatly reduced.
- Altered chemical and digestive processes in your mouth can lead to Irritable Bowel Syndrome and other digestive disorders that will inhibit your work and social life.
- You may find it challenging to communicate clearly because of loose or missing teeth.
- You can experience deep feelings of embarrassment and isolation because swollen gums, missing or tilting teeth, and prematurely aged and sunken facial features may inhibit you from smiling.

Thankfully you've got us! With regular visits and assessments, and a little home care instruction if you need it, we can help you avoid gum disease and help decrease your risk for other chronic diseases!



A Change Of Attitude

Root canal Rx

The power of words to conjure feelings like anxiety is truly amazing. Say "root canal" and you know what we mean. That anxiety is residue from the very distant past, as today, this procedure is comfortable and safe. With advanced endodontic techniques and technologies, it's also fast, efficient, and without discomfort.

Treating teeth that have become infected, damaged from injury, or contain a slowly dying nerve can protect you from pain and suffering in the here and now ... and extensive restorations, discomfort, and expense in the future.

Once we've saved your tooth, we'll restore it to its former strength and beauty with a crown. That way you and your tooth – and your smile – will be protected for the long-term!

Candy Is Dandy

But a great smile is better!

Smiling is even better than feel-good chocolate! It creates a calorie-free happiness loop that reinforces your feelings of joy, and socially, it helps to create trust with others. People can tell if you are smiling on the phone, even if they can't see you! So if you're not smiling because it embarrasses you, cosmetic veneers could give you high-speed access to the gorgeous smile you want.

Veneers are individually sculpted just for you. They're so natural-looking that no one will know you have them ... but they will definitely notice how beautiful your smile is.

HERE ARE FOUR GREAT THINGS THAT VENEERS CAN DO FOR YOU...

1. Brighten dull, yellow, or even darkly stained teeth. The modern materials we use also resist future staining.
2. Correct slight twists, overlaps, & gaps – instantly – without braces.
3. Camouflage chips & cracks.
4. Re-balance the appearance of teeth that are misaligned, uneven, or irregularly shaped.

If you'd like brighter teeth, skip the sugar high and give us a call or tell us at your next recall appointment. Let's talk about improving your smile!

BEFORE



AFTER



Results may vary



Kudos For Kale!

Enrich your smile

What you eat has a powerful impact on your teeth. Not just on an immediate level – when sugars and acids break down teeth enamel – but nutritionally. To fortify your smile, choose fresh produce rich in provitamin A (beta carotene) including collard greens, cabbage, spinach, lettuce, carrots, sweet potato, pumpkin, and kale. Eat raw, cooked, or baked! Low-cal, nutritious, and delicious!

Try Healthy Kale Chips

- 1 bunch kale
- 1 tablespoon olive oil
- 1 teaspoon seasoned salt

- Preheat oven to 350°F.
- Line a cookie sheet with parchment paper.
- Remove the leaves from the thick stems & tear into bite-sized pieces. Wash & dry thoroughly with a salad spinner.
- Toss dry kale in olive oil & sprinkle with salt.
- Spread on cookie sheet and bake until edges brown (about 10-15 minutes). Make sure you watch closely to avoid burning.

Community News



We were pleased to donate almost \$7,000 to the Palmer Home for Children with funds raised from our Smiles for Kids initiative. We thank all that had their teeth whitened during the months of March – June, where all proceeds went directly to the Palmer Home for Children. It is our hope we can increase this amount in next year's Smiles for Kids.

Additionally, we awarded our annual Tiger Stripe \$1,000 scholarship to Hernando High

School Senior, Keef Clayton. Keef plans to attend the US Department of Labor Job Corp Training Center in Batesville, MS. The Job Corp is a hands-on program where Keef will learn all aspects of the welding profession. The Tiger Stripe Scholarship was founded in 1999 as a way to

give a deserving student financial assistance to further their education. The recipient is chosen for the award by a panel of teachers based on the student's demonstrated excellence in the following six areas of character development: Spirit, Tenacity, Resolve, Initiative, Potential and Endurance. Our intention is to award the scholarship to students who have overcome obstacles and still persevered.



A Change For The Better!

New website

We are excited to be working on a new and improved website. As technology and information improve, we find it necessary to improve with it! The new website will provide additional information about all the procedures we perform, including videos demonstrating these procedures. It will also contain bios on our doctors and staff, so you can get to know even more about them! We are excited about having a photo gallery featuring our patients' before and after photographs.

It is our hope that the new website will be more user-friendly and give our patients more knowledge about dentistry AND our office. The website address will remain the same, www.desotofamilydentalcare.com. We look forward to rolling it out by December 2014.

office information

DeSoto Family Dental Care

General Dentistry

Dr. Robert Seymour

Dr. Jason Parolli

Dr. Bryant Trotter

Dr. Pradeep Adatrow

460 Byhalia Road

Hernando, MS 38632-1319

Office Hours

Monday	8:00 am – 5:00 pm
Tuesday	8:00 am – 5:00 pm
Wednesday	8:00 am – 5:00 pm
Thursday	8:00 am – 5:00 pm
Friday	8:00 am – 5:00 pm
Saturday	by appointment only

Contact Information

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COMMUNICATION IS IMPORTANT TO US –
DON'T BE AFRAID TO ASK QUESTIONS!



Thank You *For your referrals!*

When you refer a family member, friend, or colleague to our practice it really does mean a great deal to us. It tells us that you are pleased with the care you receive at our office.

When you refer someone to us, please make sure they let us know it was you! Each quarter we have a drawing and award a terrific prize to one of our patients who sent us someone new.

Thank you for your continued trust.